



TEEN LABS 2027 · OXFORD

SPONSOR A SPACE · PARTNERSHIP PROPOSAL

The Next Generation of Global Talent

Future competitiveness — of a company, a sector or a region — depends on the skills, ambition and global perspective of the next generation, and on how early that generation is exposed to the fields that will define it.

Spark to Connect brings ambitious students aged 15–18 to Oxford for 14-day **Teen LABs** in the fields that sit at the centre of the future economy: AI and innovation, finance and investment, bio-tech and future medicine, entrepreneurship and venture, and leadership.

Students do not simply study these subjects. They work on real problems in small international teams, test their thinking with Oxford-style tutors and mentors drawn from the Oxbridge and Ivy League networks, practise communicating and defending a position, and close the fortnight by building and presenting something concrete: a venture, an investment thesis, a policy or a product before an expert panel.

2027 PROGRAMME		DATES
01	Leadership Development Teen LAB	2 – 15 July 2027
02	Bio-Tech & Future Medicine Teen LAB	2 – 15 July 2027
03	Entrepreneurship & Venture Teen LAB	2 – 15 July 2027
04	AI & Innovation Teen LAB	16 – 29 July 2027
05	Finance & Investing Teen LAB	16 – 29 July 2027

Each LAB runs 14 days at New College, Oxford. Residential tuition from GBP 7,995 · commuter GBP 5,995.

AGE	LOCATION	DURATION	COHORT	COUNTRIES
15 – 18	Oxford, UK	14 days	100+ students	40+

What students actually take away

Six areas, each observable in a student's work by the end of the fortnight.

1. Career exposure

Exposure to sectors students may meet later at university or in work: AI, finance and investment, biotechnology and medicine, entrepreneurship and global business.

3. Leadership and communication

Students present ideas, work in teams, handle disagreement, argue persuasively before an expert panel and take responsibility for a shared outcome.

5. Pathway awareness

An Oxford setting lets students think seriously about university subjects and the relationship between academic study and the real economy.

2. Practical problem-solving

Project work requires students to apply knowledge under constraints and deadlines rather than absorb it, and to show their reasoning.

4. Global perspective

Teams are international by construction: practical experience of collaborating across different assumptions and working styles, not a classroom account of globalisation.

6. Independence

Two weeks in an academically demanding international environment, navigating new people, ideas and routines with structured support.

WHY PARTNERS SPONSOR A SPACE

A contribution to the talent pipeline, not a claim to have fixed it

Employers, chambers, foundations and family offices are all working on the same problem from different ends: aligning education with what the market actually needs, encouraging career exploration earlier, and strengthening the talent pipeline. The applied skills employers say are hardest to find: communication, judgement, working with people unlike you, are formed years before a first job application.

Teen LABs do not solve a workforce shortage. They contribute earlier in the pipeline, developing the skills, sector awareness and international confidence that employers will need from this cohort a decade from now.

Sponsoring a space is not simply about sending a student abroad. It is about giving future talent earlier exposure to the skills, sectors and global perspectives that will shape the economy they inherit.

PRIORITY → OPPORTUNITY

Future workforce

Leadership, communication, problem-solving, career awareness

Talent pipeline

Early exposure to future-facing sectors and university pathways

Innovation

AI, biotechnology and emerging technology, taught applied

Entrepreneurship

Venture design, customer validation, pitching under scrutiny

Global competitiveness

International cohort and cross-cultural collaboration

Global trade

Exposure to international business and non-domestic perspectives

Education alignment

Applied learning tied to real problems and expert assessment

Community engagement

A scholarship your members or staff can support, share or nominate into

Sponsorship opportunities

This is not an advertising package. Most organisations already have channels for brand visibility; what this offers is early-stage talent development — and, at the upper levels, a funded place for a student.

GBP 2,000

FUTURE TALENT PARTNER

Entry-level strategic sponsorship: recognition and alignment, no funded place.

- Sponsor recognition across relevant programme and scholarship communications
- Named as a supporter of future talent development
- Logo and profile in agreed digital programme materials
- Recognition in related social and content activity
- Short post-programme impact summary
- One family from your community nominated for priority programme information

GBP 5,000

FUTURE WORKFORCE PARTNER

Everything above, plus a funding contribution towards student places and a role in the programme.

- Funding contribution towards scholarship places
- Support directed to students from your region, or connected to your member or employee community, under agreed eligibility criteria
- Enhanced recognition and a dedicated sponsor feature in agreed communications
- Invitation for a representative to join a student session, panel or career conversation, where educationally appropriate
- Post-programme impact report: participation, student feedback and outcomes
- High-level, anonymised insight into where student interest sits across future-facing sectors

GBP

RECOMMENDED

7,995

PRESENTING / FOUNDING PARTNER

The full cost of one residential place. Everything above, plus a named scholarship and a standing role in the programme.

- One full 14-day residential place funded, named for your organisation subject to agreement
- You shape the eligibility criteria with us and nominate directly into the selection pool
- Highest-level recognition and a dedicated partner profile across the full 2027 season
- A senior representative invited to lead a student session on business, finance, innovation or future careers
- Seats at the closing panel presentations, where your funded student presents their work
- Full impact report, plus a student story and photography package for your own channels

Student selection and admissions decisions remain with Spark to Connect. No package includes access to individual student data, and all student content is shared only under agreed safeguarding and permissions. Recognition, reporting and session formats are confirmed in a short partnership agreement.

WHAT SPONSORSHIP DELIVERS FOR A PARTNER

Talent development

Support young people in building the skills and behaviours that underpin future employability.

Community value

A meaningful opportunity for your members, staff or network to help a student reach an international academic programme.

Global perspective

Reflects an internationally connected economy and a genuine interest in trade, investment and global markets.

Visible leadership

A practical commitment to strengthening the future workforce, not a statement about it.